



Marion and Norman Tanzman Center for *LifeLong Living*

Jewish Outreach and Programming

The Jewish Outreach and Programming Department plans and implements community-wide Jewish holiday celebrations/events as well as Jewish outreach initiatives. The Department also provides Jewish holiday and cultural programming to isolated seniors at assisted living, senior living and rehabilitation facilities in the surrounding area who do not have access to Jewish programming.

The expansion of the JCC and the creation of the Marion and Norman Tanzman Center for *LifeLong Living* will:

- Enable us to host more frequent and more impactful community-wide Jewish holiday celebrations as well as Jewish themed cultural programs and events by creating additional meeting spaces that are more accessible, suitable and comfortable for audiences of varying sizes and ages
- Ensure the success of community-wide events with our new and enhanced program spaces and sound system
- Attract a larger pool of new Jewish community participants due to the ability to expand the breadth and scope of Jewish programming designed to appeal to the diverse interests of more people
- Allow us to enlarge the food component in our Jewish holiday and cultural programs with the addition of a new, state-of the-art kitchen
- Create a more welcoming and warmer environment for families with small children who wish to participate in intergenerational Jewish holiday celebration programs
- Allow us to partner with local synagogues on a more ongoing basis because of our ability to host events and programs without disruption to the activities of JCC members
- Partner with assisted living, senior living and rehabilitation facilities with which we have a relationship through our highly acclaimed *JCC Connects on the Road* program, to bring residents to the JCC for Jewish programming



**The Jewish Community Center
of Middlesex County**