

How Your Company Will Benefit

Sponsorship Benefits*

Access to 8,000 of the most affluent residents of Middlesex, Monmouth, Union, and Somerset Counties, and beyond, who want to patronize businesses that understand and practice philanthropy

Name/logo on the JCC website with a direct link to your firm's homepage. Our website, jccmc.org, currently averages 7.7 million hits per year

Name/Logo displayed on a customized 3×5 banner in the Shevell-Weingarten Family Gymnasium, the Marion & Norman Tanzman Aquatics Center entrance or the Tanzman Indoor Pool, reaching thousands of potential clients

Your name/logo on 6,500 save-the-date cards and invitations for events

Your name/logo displayed on the LED Screen in the JCC Lobby, seen by hundreds of potential customers each day

Press release and advertisements in appropriate media, announcing your firm's generosity and partnership through a carefully developed marketing plan

Admission for guests to VIP Receptions, and the opportunity to network with other generous donors

Admission for participants to our Premier Event, with highlighted Sponsorship recognition

Recognition of your firm/business at the Premier event from the podium

Full-page advertisement in the Premier event program

Name/logo on signage prominently displayed throughout the event venue and at the podium

Reserved seating for entertaining your business's clients, employees, or guests of your choice

Event guests and members are strongly encouraged to support our sponsors. Align your good name with ours.

*Please note: Benefits may vary slightly based upon program and event characteristics.